

## Bitpalast® "Tell a Friend" web design module

Today's visitors are tomorrow's customers, so the more visitors come to your site, the better off you are. Yet search engine optimization alone isn't enough to reach a large number of people. You need "multipliers." Multiply your success by means of personal recommendations that others pass on for you!



With the Bitpalast® "Tell a Friend" web design module, your visitors can recommend your site to friends. A visitor simply enters their own and a friend's e-mail address, and the friend receives a message from the web server: "Check this great page out!" etc. You turn one visitor into two. Plus you can attach a freely definable advertising text to each recommendation. What neither the sender nor recipient knows: you also get mail. The Bitpalast® "Tell a Friend" web design module informs you which page was recommended, when the recommendation was sent, and the e-mail addresses of sender and recipient. Wouldn't that be useful for marketing purposes?<sup>1</sup>

The Bitpalast® "Tell a Friend" web design module includes:

- ✓ Integration of a JavaScript™ encapsulated hyperlinks such as "Tell a Friend" in all pages to call a JavaScript™ program
- ✓ Creation of a JavaScript™ program that loads the recommendation form and automatically enters the address of the HTML page being recommended
- ✓ Creation of the server response page belonging to the recommendation form ("Thanks!" etc.)
- ✓ Deployment of a MIME::LITE server script for the automatic processing of the e-mail transmission
- ✓ Setup of the form data processing by means of a MIME::LITE server script
- ✓ Free technical support from personally designated Bitpalast® technicians

Offer good for businesses outside European Union only.

Illustration from the Bitpalast® website project "Xtrasound (Hong Kong), Ltd."

Bitpalast® "Tell a Friend" web design module	79.00 US \$
Bitpalast® technical support	free

Tax-free for non-EU residents & companies. Offer good for businesses outside European Union only.

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