

## Bitpalast® “SPAM Protect” web design module

"SPAM" is the name used for unsolicited e-mail advertising. You're sure to have received this in the past. If you have your own site, you may receive even more advertising mails. For spammers automatically search sites for e-mail addresses. They scour the Internet tirelessly, and they're sure to visit your site, too. When spammers find an e-mail address on an HTML page, they add it to the spam address list. Then you get even more spam.



You can reduce the amount of spam by using the Bitpalast® "SPAM Protect" web design module. This prevents spammers from automatically reading the e-mail addresses on your site and using them for marketing purposes.<sup>1</sup> To a spammer, your site will look like it contains no e-mail addresses at all. For your users, everything works as normal: a click on the e-mail link opens the e-mail window.

The Bitpalast® "Spam Protect" module includes:

- ✓ Integration of two JavaScript™ programs that function like an e-mail link
- ✓ Encryption of all e-mail links so that spammers can't read them automatically but visitors to your site can still send you e-mails
- ✓ Free technical support from personally designated Bitpalast® technicians

Offer good for businesses outside European Union only.

Bitpalast® "SPAM Protect" web design module	29.00 US \$
Bitpalast® technical support	free

Tax-free for non-EU residents & companies. Offer good for businesses outside European Union only.

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1) This module cannot lock your e-mail address for spam, but it prevents having your web scanned for e-mail addresses. By doing so, it reduces the number of e-mail addresses in circulation. © 2007 Bitpalast GmbH. All rights reserved. Bitpalast® is a registered trademark of Bitpalast GmbH. All other brands are registered trademarks of their respective owners.

