

Bitpalast® "Rating" web design module

If you operate your site with Bitpalast®, you benefit from the detailed Bitpalast® Urchin Statistics. This provides you with important information, such as how many visits a particular page in your site receives. But it doesn't tell you what the visitors think of your pages. Which of your pages do the visitors like? Which don't they find so good? Where do you need to make improvements?

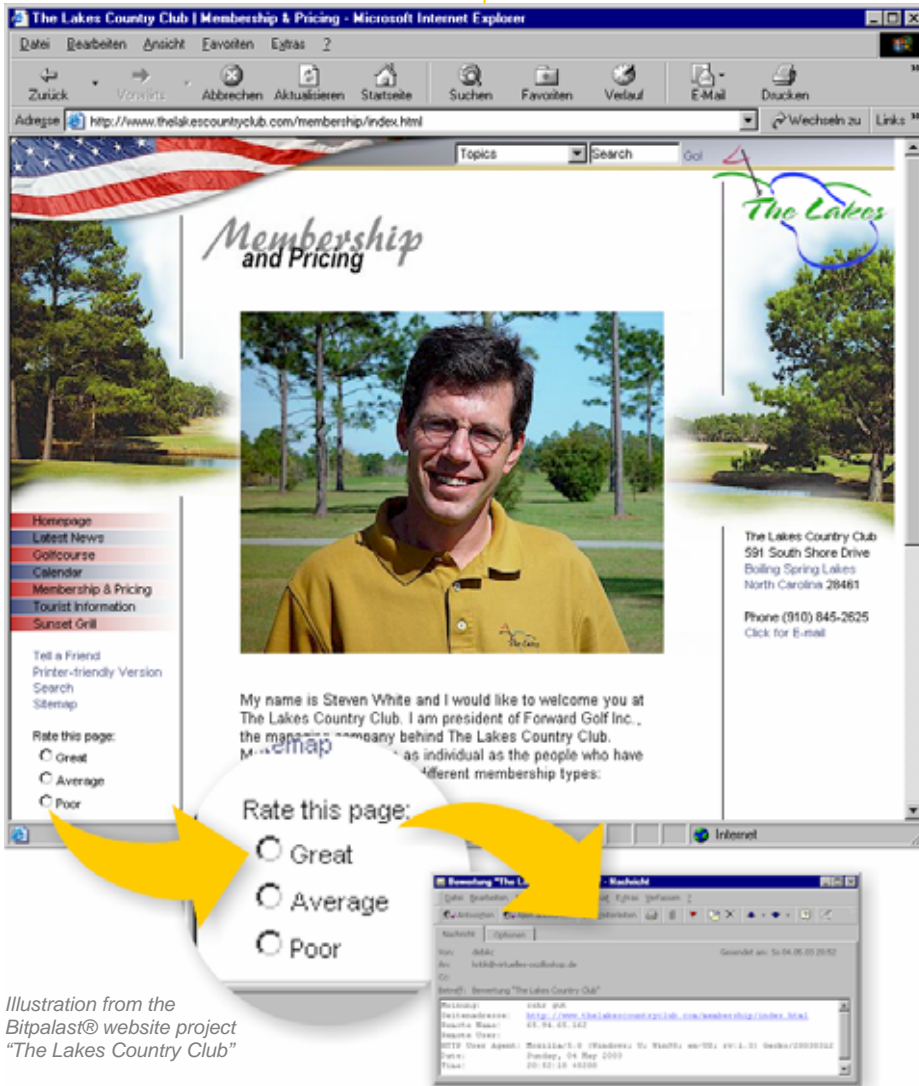


Illustration from the Bitpalast® website project "The Lakes Country Club"

The Bitpalast® "Rating" web design module provides you with this missing yet important information about your site. For this module places three rating switches on each page: "Good," "Average," and "Bad", or something similar. A user can let you know at the click of a mouse whether she likes the page she is looking at. If the user clicks "Good", your site prompts her to recommend the page to a friend.¹ If she clicks "Bad", on the other hand, the site asks what the user doesn't like about the page. The rating result is e-mailed to you immediately. You are informed when the rating took place, which page was rated, the result of the rating, and other useful details.

The Bitpalast® "Rating" web design module includes:

- ✓ Integration of the rating switch on all pages
- ✓ Creation of three server response pages for the rating
- ✓ Creation of a form and the associated server response page for justifying a "bad" rating
- ✓ Creation of a form and the associated server response page for sending a recommendation¹ directly to a friend
- ✓ Setting of form data processing via Microsoft™ FrontPage™ server extensions
- ✓ Free technical support from personally designated Bitpalast® technicians

Offer good for businesses outside European Union only.

Bitpalast® "Rating" web design module	79.00 US \$
Bitpalast® technical support	free

Tax-free for non-EU residents & companies. Offer good for businesses outside European Union only.

Bitpalast®, 800 Prairie Run Apt. 56, U.S.A.-Sun Prairie, WI 53590
Phone (608) 825-6303, service@bitpalast.com

International headquarters: Bitpalast GmbH, Sensburger Allee 27, D-14055 Berlin, Germany
1) Requires optional Bitpalast® "Tell a Friend" web design module. If this module isn't available, a simple "Thanks for your rating!" page is created as server response page. © 2007 Bitpalast GmbH. All rights reserved. Bitpalast® is a registered trademark of Bitpalast GmbH. All other brands are registered trademarks of their respective owners.

