

## Bitpalast® Internet Marketing Master

### Certify yourself as a specialist

- ✓ **For whom is this three-day workshop?**  
It is for Webdesigners, Webmasters, Managers, CEOs, Marketing Experts and those interested in new marketing ideas, programmers and students of marketing and economics.
- ✓ **Conditions for participating:**  
Curiosity for new developments in Internet Marketing, a real wish to gain more customers, and a better support of your already existing customers with Internet tools.
- ✓ **After the workshop you can:**  
Analyze Websites, give creative ideas und inspiration to your or other websites, find synergistic partners and let them join your business, combine new strategies and let your or other websites become the leaders in their markets. In addition, you get help on how to start your own business as Internet marketing adviser and many legal tips for a successful life as an entrepreneur.
- ✓ **What is on offer:**
  - Friday:**  
Introduction to Internet Marketing Strategies  
Expectations from you and other participants and special wishes
  - Saturday: Theory Day**  
Internet Website Analysis of different websites  
How to develop the right strategy for business websites  
How to find and integrate partners  
Using MindMaps for Website-Analysis  
Discussion
  - Sunday: Praxis Day**  
We take a complete website and optimize it for the Internet  
We work in a team and use search engine optimization  
Discussion and preparation for examination  
**from 16:00 hours:** written (30 Min.) and oral examination (10 Min.) (length depending on the number of participants)
- ✓ **Money-Back-Guarantee:**  
Maximize your profit from our knowledge without any risk: If you are not satisfied with our service, you get your money back. You only have to leave our workshop or coaching till 12 o' clock, and that's all.  
**In our branch this is very unique:** so there is no risk for your investment!
- ✓ **Details for your bookings:**  
Two and a half days: Fr 16 - 20 h, Sa 10 - 18 h, Su 10 – approx. 19 h  
(18 hours of high quality information and highlights) including 2x lunch and a detailed written documentation. Maximum number of participants: 12.

Tax-free for non-EU residents & companies. Offer good for businesses outside European Union only.

Bitpalast® Internet Marketing Master two and a half days (18 hours) inclusive exams	1.729.00 US \$
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1) This product requires a web server that supports PHP and contains a MySQL™ database, for instance Bitpalast® Starter Server, Bitpalast® Small Enterprise Server, Bitpalast® Field Staff Server, Bitpalast® Artists' Server, or Bitpalast® Corporate Server. © 2006 Bitpalast GmbH. All rights reserved. Bitpalast® and the Bitpalast® logo are registered trademarks of Bitpalast GmbH. All other brands are registered trademarks of their respective owners.