

## Bitpalast® Effective Newsletters for your customers

### How to develop moneymaking newsletters

Would you like to write really successful newsletters and know how to get your target group to subscribe to your newsletter? This workshop will help you to improve your electronic communication so that you gain more customers and give them a real benefit from your business. Especially the design, the ways of how to send customised newsletters to each recipient, and the most important postprocessing, are part of this workshop.

- ✓ **For whom is this workshop?**  
It is for Managers, CEOs, Marketing Experts and those interested in new marketing ideas, webdesigners, programmers and students of marketing and economics.
- ✓ **Conditions for participating:**  
Curiosity for new developments in Internet Marketing, a real wish to gain more customers, and a better support of your already existing customers with Internet tools.
- ✓ **After the workshop you can:**  
Get more subscribers for your newsletters  
Know, how often a good newsletter has to be sent  
Know how to design an effective newsletter  
Utilize tips and hints for the success of your newsletters  
Choose and use the right software for your business  
Decide, what is the best: outsourcing, hiring or buying!  
Follow the response and postprocess in a professional way, and  
Prevent your newsletter from being considered as spam
- ✓ **What other participants say:**  
*"My newsletter now reaches many more people and with that more potential customers with the capability to buy."*, H.J. Krieg  
*"Many useful tips for my business, thank you for improving it. Now I have changed my software and send customised mail. TOP!"*, P. Quost
- ✓ **Money-Back-Guarantee:**  
Maximize your profit from our knowledge without any risk: If you are not satisfied with our service, you get your money back. You only have to leave our workshop or coaching till 12 o' clock, and that's all.  
**In our branch this is very unique:** so there is no risk for your investment!
- ✓ **Details for your bookings:**  
Invest a full day into your business and join this workshop (Full 8 hours of very useful information and tips about your web-business) including lunch and a detailed written documentation. Maximum number of participants at one workshop: 20.

Tax-free for non-EU residents & companies. Offer good for businesses outside European Union only.

Bitpalast® Effective Newsletters for your customers 1 day (8 hours) per participant	389.00 US \$
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1) This product requires a web server that supports PHP and contains a MySQL™ database, for instance Bitpalast® Starter Server, Bitpalast® Small Enterprise Server, Bitpalast® Field Staff Server, Bitpalast® Artists' Server, or Bitpalast® Corporate Server. © 2006 Bitpalast GmbH. All rights reserved. Bitpalast® and the Bitpalast® logo are registered trademarks of Bitpalast GmbH. All other brands are registered trademarks of their respective owners.